

KENTUCKY HOSPITAL ASSOCIATION

Day *at the* Legislature



February 22, 2024 | Capital Plaza Hotel | 405 Wilkinson Blvd, Frankfort, KY 40601

KHA's Hospital Day at the Legislature is the perfect opportunity for leaders to discuss the issues impacting hospitals across the Commonwealth. Hospitals' and health systems' C-suite executives, staff, and trustees are invited to hear from **Rocky Adkins**, Senior Advisor to Governor Beshear; Cabinet for Health and Family Services Secretary **Eric Friedlander**; legislative leaders; and Agriculture Commissioner **Jonathan Shell**. Attendees will also have the opportunity to meet one-on-one with their legislators to discuss how the work in Frankfort impacts hospitals in their district. You won't want to miss this exciting day!

Be sure to schedule a meeting with your legislator between 10:00 a.m. - 12:00 p.m. (ET).
 Schedule your meeting by calling LRC toll-free at 1-800-372-7181.

CONFERENCE AGENDA

Capital Plaza Hotel

7:30 a.m. (ET)

Registration and Breakfast

8:00 a.m.

Welcome

Don Lloyd

KHA Legislative Committee Chair
 St. Claire Regional Medical
 Center

8:10 a.m.

KHA Legislative Priorities

James C. Musser, Esq.

Senior Vice President, Policy and
 Government Relations

Travis Burton

Associate Vice President,
 Government Affairs
 Kentucky Hospital Association

8:20 a.m.

Senator **Damon Thayer**

Majority Leader
 Kentucky Senate

8:30 a.m.

Representative **Steven Rudy**

Majority Floor Leader
 Kentucky House of
 Representatives

8:45 a.m.

Gold Shield Bus Transportation
 to Capitol Annex

State Reception Room
 Kentucky State Capitol Building

9:30 - 10:00 a.m.

Rocky Adkins, Senior Advisor to
 the Governor and
 Secretary **Eric Friedlander**
 Cabinet for Health and Family
 Services

Capitol Annex

10:00 a.m. - 12:00 p.m.

Meet with Legislators

11:00 - 11:50 a.m.

Optional - Hear from Legislators
 Capitol Annex Room 125

11:50 a.m.

Bus Transportation to
 KHA Frankfort Office
 101 East 3rd Street

KHA Frankfort Office

12:00 - 1:45 p.m.

Lunch with Agriculture
 Commissioner **Jonathan Shell**
 KHA Frankfort Office

2:00 p.m.

Bus Transportation to
 Capital Plaza Hotel Ends

Capital Plaza Hotel

2:00 - 3:30 p.m.

ACHE Session 
 Strategies to Create Meaningful
 Executive Alignment with Physicians
 and Organizational Financial Goals

For registration information, contact:
Claire Arant at email below

Hotel Accommodations:
 Capital Plaza Hotel

To make a reservation:

Phone: 502-227-5100

Online: www.capitalplazaky.com

Group code: 5656

Room Rate: \$119

For more information:

Travis Burton

Associate Vice President

tburton@kyha.com

or

Claire Arant, MPH

Director

carant@kyha.com



KHA Day *at the* Legislature



ACHE Panel Discussion:

Strategies to Create Meaningful Executive Alignment with Physicians and Organizational Financial Goals

Approved for 1.5 hours of ACHE In Person education credits.

2:00 - 3:30 p.m.

Capital Plaza Hotel
Frankfort

Target Audience: Mid-Careerists to Senior Executives,
C-Suite Executives, Physician Executives

The relationship between hospitals and their medical staff has changed throughout the years from independence to interdependence. The current economic environment and health care reform have caused a reassessment of physician-hospital integration models. Health care reform promotes an expectation that better coordination of care will improve patient outcomes and community health status. With the movement away from fee-for-service payment and toward provider integration there is the belief that better coordination of care will slow health care costs by reducing duplication of services, hospital readmissions, and inappropriate use of the emergency department. Strategies to integrate physician and hospital interests are a necessary component to providing quality care and achieving economic goals for both parties. The degree of integration varies from minimal to full integration or full employment. This program explores physician-hospital integration models and has panelists address their successes and challenges in the process.



FEE REQUIRED for ACHE Session:

Members - \$50.00 | Students - Free

For registration information, contact:

Claire Arant, MPH
KHA Director, Strategy and Program
Development
carant@kyha.com

Moderator:

Jeremy J. Corbett, MD
Chief Business Officer
VaxCare

Panelists:

Chad Mathis, MD
Associate Chief Medical Officer
UofL Health

Jody Prather, MD
Chief Strategy and Marketing Officer
Baptist Health

Stephen Toadvine, MD
Chief Executive Officer
Harrison Memorial Hospital

Objectives

- Learn key factors and forces driving physician-hospital integration
- Understand physician-hospital integration models, successes, and challenges
- Discuss strategies for the successful implementation of an integrative employment model
- Explore the financial issues regarding physician-hospital integration, in view of health reform's new payment models
- Recognize contracting or legal issues that arise with physician-hospital integration
- Examine cultural and leadership considerations for physician-hospital integration



**The Leading Voice of
Kentucky Hospitals for
Ninety-five Years**