

## Partner with AffirmedRx... to see the difference!



AffirmedRx is on a mission to improve health care outcomes by bringing clarity, integrity and trust to pharmacy benefit management. This Regional Medical Center saw huge savings while experiencing ease and simplicity with AffirmedRx as their partner in employer-funded health care benefits.

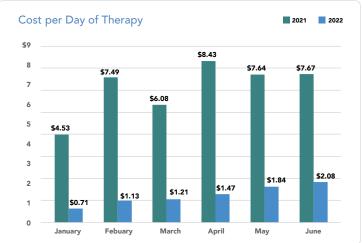
### **Employer Case Study**



Launched: January 2022

Client Type: Regional Medical Center

**Objective:** Lowering cost while increasing value



62.6% Overall Savings through first 6 months after implementation

68.2% 58.2%

First Quarter

Second Quarter



Get started with AffirmedRx today and make a greater impact toward lowering your pharmacy spend





#### Reducing costs, maintaining quality

We provide a reduction in cost while maintaining member access to care (and/or member engagement). Employers see relief from rising out-of-pocket prescription costs while reducing the plan's pharmacy benefit spend at the same time.





Minimized Member Disruption

# AR Pulse

Our Patient Navigation Program changes how members interact with their PBM. It allows us to proactively communicate with members, providers and pharmacies to directly impact how employers and members experience their pharmacy benefits. This Regional Medical Center saw a 41% reduction in call center volume, decreased member disruption and increased member engagement due to our Patient Navigation team.

#### White-Glove Service



**Kesha Cooper**Patient Care Advocate

One of our members was prescribed a medication that required Prior Authorization (PA). Unfortunately, after a week and multiple outreaches, the PA was never submitted. Kesha was able to search for a discount card and provide quotes at multiple pharmacies. This allowed our member to find the biggest cost savings opportunity and Kesha was able to transfer the member's medication to her local store. The member saved over \$100 and obtained her medication the same day. In addition, with Kesha's help, this member's husband, who was prescribed a medication excluded from the plan, was able to receive his specialty medication free through the patient assistance program through the end of the year.

We really appreciated how much time and effort you put into helping us... you are a very sweet and caring person. Thank you, again

AffirmedRx Member

"Never before have I felt like I could pick up the phone and not only reach out directly to the PBM with patient specific requests but also be able to speak to someone knowledgeable and with clinical expertise. AffirmedRx has proven to me and to my patients that the patient is at the center of their focus."

Feedback from a pharmacist within a providers office

"Thanks to you (AM), I was able to continue on this life-saving saving medication I couldn't be more thankful for this team and the effort that they put into me as a patient. Never have I experienced that with an insurance company before."

Member feedback

"I wish I could tell you how grateful I am and that your supervisor should be very pleased with your care, concern and abilities."

Member

"You are from the insurance company, right? And you do realize that this isn't the way that they normally work?"

Provider + Member after the account management team assisted with facilitating communication with the provider, specialty pharmacy, cost support options and member to ensure that they successfully navigated the (sometimes) confusing process.

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