

KHA **Virtual** Health Care Leadership Conference

November 12, 2021 – 8:00 a.m. - 2:00 p.m. ET

FEE: \$125 – Register at: www.kyha.com/events

The KHA Health Care Leadership Conference is a great opportunity for the membership to come together and discuss the challenges facing the health care industry. Members can learn KHA's legislative priorities and advocacy activities in both Frankfort and Washington, D.C., then hear directly from state and federal legislators, who will discuss the challenges facing health care, the nation and the commonwealth. Leaders of the Kentucky Senate and the Kentucky House of Representatives will reveal plans for the 2022 state legislative session and how health care factors into their agendas.

The conference also gives participants the opportunity to keep Kentucky's elected officials informed about the impact of their legislation on the state's hospitals and health care safety net.

The day's featured speaker will close the event with a discussion of how brain chemicals affect a multitude of things, such as the culture under COVID, and how to use that fact to make life better.

- FEATURED SPEAKER -

The Molecule of More: What a Single Brain Chemical Can Tell Us About Culture Under COVID – and How to Make That Life Better

MIKE LONG

Georgetown University lecturer, *author, speechwriter and educator with extensive experience in business, government, non-profits and policy*

After the better part of two years of life under COVID, America longs for a return to normalcy. Yet the default cultural position is not cooperation but conflict, and a growing tendency to treat science less as a test of ideas than a test of faith. The source is not policy and politics, and the answer is not to make these things "better." Conflict in the COVID age is consistent with all modern conflict, especially beyond the first half of the 20th century. It is rooted in impulses as old as mankind – and while the world has changed, human brains have not.

Calling on the ideas in his bestseller, *The Molecule of More*, Michael Long presents a life-changing proposal that makes sense out of the confusion of the COVID crisis and presents practical ways you can immediately improve how you think, feel and work.



An ACHE session will follow the Leadership Conference from 2:15 - 3:45 p.m. ET.
Earn 1.5 Hours of Face-to-Face Credit
(see next page for information)

For more information about the conference, contact Tammy Wells at twells@kyha.com.

2021 KHA Health Care Leadership Conference Program Agenda

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8:00 - 8:15 a.m. ET

Welcome

Nancy Galvagni

President

Kentucky Hospital Association

Donald Lloyd

KHA Legislative Chair

President and Chief Executive Officer

St. Claire HealthCare

8:15 - 8:45 a.m.

KHA Legislative Platform

Jim Musser

Vice President, Policy/Government Relations

Kentucky Hospital Association

8:45 - 9:30 a.m.

Washington Report

Harry Sporidis

KHA Federal Policy Advisor

Polsinelli

9:30 - 10:15 a.m.

Federal Legislators

Moderator:

Renee Shaw, Director of Public Affairs, Kentucky
Educational Television

James Comer, U.S. Congressman - 1st District

10:30 - 11:30 a.m.

Roundtable Discussion - Kentucky Legislative Members and Health Care Leaders

Moderator:

Renee Shaw

Ralph Alvarado, MD, State Senator - District 28

Morgan McGarvey, State Senator - District 19
(Minority Floor Leader) Invited

Joni L. Jenkins, State Representative - District 44
(Minority Floor Leader)

Kimberly Moser, RN, State Representative - District 64

11:30 a.m. - 12:00 p.m.

A Talk with Kentucky's Attorney General

Moderator:

Renee Shaw

Daniel J. Cameron

Attorney General for the Commonwealth of Kentucky

12:00 - 1:00 p.m.

Featured Speaker

Michael Long

Georgetown University lecturer, author, speechwriter
and educator

ACHE SESSION — 2:15 - 3:45 p.m. ET



Disruptive Innovation in Health Care Delivery

1.5 Hours Face-to-Face ACHE Credit

Disruptive innovation is a transformative business model that leverages technology to help focus on making products and services more accessible and affordable. In health care delivery, disruptive innovations have the potential to decrease costs while improving both the quality and accessibility of care. Disruptive innovations enable new applications and changes in behaviors. The current thinking with many innovators is a belief that a host of disruptive innovations would have wide implications for payers by shifting payment models to reward precision diagnostic tests and abilities of providers. Several current disruptive innovations, like telemedicine, chronic care management and remote patient monitoring, are making a major difference in how health care is delivered. This panel will focus on the role of innovation in the medical marketplace and examples of disruptive innovations that will change lives in health care.

Moderator:

Alan Coppock, M.Ed., MBA, FACHE and KY ACHE
Regent and Founder of Adminologybay.com

Panelists:

Scott Parazyński, MD
Community Wellness

Jon-Michial Carter
CEO
ChartSpan Medical Technologies

Gene Preston
CPA and Chief Strategy Officer
Community Wellness

ACHE Member Fee: \$50 — Student: Free

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