Safety net hospitals struggle to stretch scarce resources to provide crucial services to their patients while meeting their bottom line. It does not have to be this way. When managed compliantly, the 340B program does what it was intended to do: secure the financial future of safety net organizations who serve the nation’s vulnerable population.

The 340B program can have a significantly positive impact for hospitals, their patients, and their communities if hospitals know how to administer and manage the program effectively.

The subject matter experts for this workshop will be presenting insights for safety net hospitals to tap into the benefits of the 340B program, including increasing financial support that enables hospitals to provide better care, improve patient outcomes, and help the indigent/uninsured gain access to the discounted medications they need.

Workshop Agenda - Thursday, June 27

8:30 AM, ET
Registration and Breakfast

9:00 - 9:15 AM
Welcome and Introduction
Pam Kirchem, KHA & John Bretz, SUNRx

9:15 - 10:15 AM
340B Audit Best Practices
David Layne
Manager, Healthcare Consulting
Blue Consulting

10:15 - 10:30 AM - Break

10:30 AM - 11:45 PM
Best Practices in Contract Pharmacy, Split Billing and 340B Discounts Cards for the Uninsured
Joe Clark
Regional Manager
SUNRx

11:45 - 12:30 PM - Lunch

12:30 - 1:30 PM
340B and the Wholesaler’s Role
Jason Atlas, RPh, MBA
Vice President, 340B Enterprise Strategy & Solution
AmerisourceBergen Drug Corporation

1:30 - 3:00 PM
Marketing and Money: Linking New Products, Services and ROI
ACHE Panel
Approved for 1.5 hours of HFMA and ACHE face to Face Credits

3:00 PM - Adjourn