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Healthcare Executives  
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Kentucky Chapter

# Health Care Executive's Role with the Opioid Crisis

Panel Discussion - 1.5 Face-to-face Education Credits

November 9, 2018 ▼ 2:00-3:30 PM ▼ Louisville Marriott East ▼ Louisville, Kentucky 40299

The Centers for Disease Control and Prevention (CDC) reported that Opioids (prescription opioids, heroin and fentanyl) killed more than 42,000 people in 2016 in the United States. The Agency for Healthcare Research and Quality reports that between 2005 and 2014, the national rate of opioid-related inpatient stays increased 64.1 percent and the national rate of opioid-related emergency department (ED) visits increased by 99.4 percent. The prevalence of opioid addiction has risen most recently to the level of a health care crisis. The health care community and elected officials are equally involved with leading the search for solutions.

The Comprehensive Addiction and Recovery Act (CARA) of 2016 is major federal legislation that addresses the opioid epidemic. This legislation provides funding for prevention, treatment, recovery, law enforcement, criminal justice reform and overdose reversal to fight the opioid issue. Several grants funded through the Centers for Medicare & Medicaid Services (CMS) have been awarded to health care organizations to develop creative models in addressing the opioid epidemic. Health care leaders are playing a more important role in local and state advocacy to address the opioid problem, working closely with clinicians such as physician and nurse leaders and expanding services to include community resources. Yet, many health care leaders are challenged with addressing the specific issues of opioid crisis and creating meaningful strategies within their organization and community.

**Target Audience: CEOs, Senior Executives, Clinical Leaders, and Public Health Leaders.**

## Topics for Discussion

- ▼ Overall prevalence of the opioid use/misuse in the community
- ▼ Clinical and business rationale for addressing the opioid issue
- ▼ Call to action related to developing unique models to address the opioid issue for the health care organization and community
- ▼ Physician-involvement and issues of overprescribing pain medication and prescription monitoring
- ▼ Patient care solutions – treatment guidelines (screening) and alternatives to managing pain
- ▼ Community involvement and creating collaborative partnerships/resources
- ▼ Supportive housing and recovery issues
- ▼ Management of information and electronic medical/health record
- ▼ Immediate and long-term strategies to address opioid addiction in community
- ▼ Advocacy-related action (state and local) and prevention strategies
- ▼ Workforce, patient and caregiver education/training
- ▼ Managing secondary and vicarious trauma for caregivers and first responders

## Panelists

### Moderator:

**Ryan Stanton MD**, is an emergency physician at Baptist Health Lexington and a doctor on the AMR/NASCAR safety team. Dr. Stanton is a board-certified emergency physician as well as an EMS medical director. He also has 27 years of media experience, is the chief medical consultant for WKYT-TV and also has a weekly segment, "What's Going Around," that airs on eight stations around the southeast as well as his own show, StantonMD. He is a spokesman for the American College of Emergency Physicians and the Past-President of the Kentucky Chapter. You can find his page ,Stanton MD: Everyday Medicine, on Facebook and StantonMD.com.



### Panelists:

**Phillip K. Chang, MD, MBA, FACS**, is the Chief Medical Officer for UK HealthCare. As CMO, Dr. Chang is a key member of the senior leadership team, focusing directly on clinical quality and safety outcomes, patient experience, engagement and efficiency. Dr. Chang completed his general surgery residency at University of Kentucky, where he also obtained additional training in trauma and critical care. He has been on faculty since 2005 and



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## Panelists - continued

has quickly risen to the rank of full professor.

Through his clinical practice, Dr. Chang has witnessed the harm opioids has brought to the citizens of Kentucky. He initiated a successful pilot to reduce opioid dependency for trauma patients. This work has led to a system-wide effort to reduce unnecessary opioid use through the creation of Office of Opioid Safety at UK HealthCare. As the Chair of Kentucky Hospital Association Physician Leadership Council, Dr. Chang is working to eliminate opioid addiction and opioid-related harm throughout the state. Currently he is raising awareness and educating physicians by speaking on issues of opioid crisis on a national level.

**Robert Couch, MD, MBA**, is a board-certified emergency medicine specialist in Louisville. Prior to medical school at the University of Alabama Birmingham, he worked as a paramedic. He is the current Emergency Department medical director at Norton Audubon Hospital, and is a past president and board chair of the Greater Louisville Medical Society. He is a past president of the Kentucky Chapter of the American College of Emergency Physicians, and currently serves as secretary-treasurer of the Kentucky Medical Association. He is the founder of Southern Emergency Medical Specialists and has been in practice for more than 30 years. He was the inaugural winner of the Louisville Business First Lifetime Healthcare Hero award for his work fighting the opioid crisis, and currently serves as the Volunteer Executive Medical Director of The Healing Place in Louisville.



**Dennis Johnson, MHA**, is the President and Chief Executive Officer of Hardin Memorial Health (HMH) in Elizabethtown, Kentucky, and is a Past Chair of the Kentucky Hospital Association Board of Trustees. Since his tenure began at HMH in 2011, the

hospital has opened a new Cancer Care Center, he has overseen the construction of HMH's North Tower, with over 50 private rooms, and the facility's physician enterprise has grown from 17 locations to almost 50.

Johnson joined Baptist Health in 1990 as an Administrative Resident, and has been promoted to several executive roles including Vice President at Baptist Health Lexington, and Administrator at Baptist Health LaGrange. Johnson is a graduate of the University of Alabama at Birmingham and holds a Master's Degree in Health Services Administration.



**Bud Warman, FACHE**, is President and Chief Executive Officer of Highlands Health System in Prestonsburg, Kentucky, a rural, not-for-profit, community-owned health system.

He is Past Chair of the Kentucky Hospital Association Board of Trustees of which he still serves as a Director. Warman is the Chair of KHA Circle of Friends Board; a delegate to the American Hospital Association Regional Policy Board #3; Manager on the KHA Solutions Group Board; Director on the Kentucky Hospital Insurance Company; and is a member of the KHA Legislative and Certificate of Need Committees. Warman also serves as Chairman of the Eastern Kentucky Healthcare Coalition and is a fellow in the American College of Healthcare Executives.



Under Warman's leadership, Highlands has greatly expanded its services and most recently, Warman has led the successful expansion of interventional cardiology and medical oncology programs.

## Registration Form - Mail by November 2, 2018

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#### Please Complete Information:

Name \_\_\_\_\_

Title \_\_\_\_\_

#### Complete Organization Information:

Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

#### For more information:

**Pam Kirchem, MBA, FACHE**  
Director, Hospital Services  
Kentucky Hospital Association  
(502) 992-4363  
pkirchem@kyha.com

#### Registration Fee:

The fee for this program is \$35 per participant (ACHE member)  
\$70 per participant (non-member)  
Free for students

Number of participants \_\_\_\_\_ x fee \_\_\_\_\_

**Total Fees** \_\_\_\_\_  
(amount enclosed)

#### Registration Options:

**Online Registration (closes November 7):**  
<https://www.kyha.com/events>

**Fax:** (502) 814-0355

**Mail:** Checks and registration forms need to be mailed by **November 2** to:

**KHREF**  
PO Box 436629  
Louisville, Kentucky 40253-6629

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