



Kentucky Hospital Association's

340B Compliance Workshop

June 21, 2018

8:30 AM - 3:00 PM, ET

Hilton Garden Inn Northeast

Louisville, Kentucky 40241

Safety net hospitals struggle to stretch scarce resources to provide crucial services to their patients. The 340B program is essential in ensuring that hospitals in Kentucky and nationwide are able to continue to provide pharmacy care to its most vulnerable patients.

The subject matter experts at this interactive workshop will present valuable insights on how safety net hospitals can effectively navigate the 340B program so they can improve patient outcomes and help low-income and rural patients access essential pharmacy services.

There will be plenty of time for dialogue and Questions and Answers.

Who Should Attend

This workshop is designed for hospital stakeholders who are interested in learning more about operational excellence with regard to the 340B prescription program for hospitals. This includes directors of pharmacy, pharmacy managers, compliance officers and senior-level administrators.

Other health care leaders will want to attend in order to receive 1.5 hours of ACHE face-to-face credits.

Continuing Education Credit

ACHE - The Kentucky Hospital Association is authorized to award five (5) hours of pre-approved ACHE Qualified Education credit (non-ACHE face-to-face) for the June 21 program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

Financial Support and Sponsors

The Kentucky Hospital Association would like to thank 340B Health and SUNRx for helping to underwrite this program, allowing us to reduce the registration fee for participants.



Workshop Speakers

John Bretz is an accomplished health care executive with extensive subject matter expertise in health care supply chain, distribution channel optimization, product development, population health, strategic marketing and communications and health care consumerism. Bretz has spent over 25 years in executive leadership with Assurant Health (fortune 500 health plan) where he was responsible for 17 states, and also spent over five years utilizing his experience as a Black Belt Six Sigma with ICF International (large consulting company) working in both commercial and government health care sectors. Bretz now is responsible for leading SUNRx's strategic business partner relationships and strategy.



Billy-Clyde "BC" Childress, PharmD, MBA, MOL, BCACP, FASCP is the manager of Outpatient Pharmacy Services at Owensboro Health. Prior to this role, BC spent several years in health care administration working with value-based care initiatives and pharmacy administration. He joined Owensboro Health at the beginning of 2015, leaving his role as the Director of the Center for Health & Wellness at Sullivan University in Louisville, Kentucky.



Dr. Childress holds a Bachelor's Degree in Chemistry from Kentucky Wesleyan College, a Doctor of Pharmacy degree from Mercer University in Atlanta, Georgia, a Master of Business Administration Degree from Sullivan University in Louisville and a Master's Degree in Organizational Lead-

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Workshop Speakers - continued

ership from Western Kentucky University. He completed a specialized residency in Drug Information and received Board Certification in Ambulatory Care Pharmacotherapy. In 2011, Dr. Childress received the "Excellence in Innovation" award from the Kentucky Pharmacists Association.

Joe Clark is a regional manager at SUNRx responsible for sales within the Central U.S., Southern California and Hawaii. Clark has over twenty years of sales experience including the last ten years in health care. Prior to SUNRx, Clark worked for SPH Analytics (population health and patient satisfaction surveys), Rubbermaid Healthcare (telemedicine carts, mobile technology and medicine carts) and UpToDate (evidence-based, physician-authored, clinical knowledge system). Clark received his B.S. from the University of Santa Clara in 1995.

Christopher Giese, MBA, FACHE became Chief Executive Officer of eAudit Solutions, Inc. (eAS), in October 2016. eAS provides split billing and inventory management services to 340B-covered entities, and invoice analysis, which identifies and corrects incorrectly priced drugs.

Prior to eAudit Solutions, Giese was Vice President for Tennessee Hospital Association (THA). In that role, he developed programs for member hospitals in pharmaceutical distribution and 340B retail networks, and led the development of THA's strategies for population health management.

Chris earned his MBA from McKendree University in Lou-

isville, Kentucky. He is a Fellow of the American College of Healthcare Executives (FACHE).

David A. Layne, CPA, MBA serves as a manager in the Health Care Consulting department at Blue Consulting. He has over 25 years of health care finance experience. This experience includes 21 years at a medium-sized acute care hospital. Layne is a graduate of the University of Kentucky with a Bachelor of Science in Accounting and received an MBA from Mississippi State University. Layne specializes in matters related to the 340B Drug Discount Program. He assists clients in navigating the rules and regulations related to the 340B program with a focus on compliance and program maximization. Layne is a member of the Healthcare Financial Management Association as well as the Kentucky Society of CPAs.



Amanda Smith, M.S. is the Senior Manager of Grassroots Advocacy for 340B Health, a nonprofit organization of more than 1,300 hospitals and health systems participating in the federal 340B drug pricing program. Before joining 340B Health, Smith worked for the United States Senate Committee on Finance. She graduated with a B.A. in government from the University of Virginia. She received her M.S. in government from Creighton University in Omaha, Nebraska.



Workshop Agenda - Thursday, June 21

8:30 AM, ET

Registration and Breakfast

9:00 - 9:15 AM

Welcome and Introduction

Pam Kirchem, KHA & John Bretz, SUNRx

9:15 - 10:15 AM

340B Regulatory Environment

Amanda Smith

Senior Manager of Grassroots Advocacy
340B Health

10:15 - 10:30 AM - Break

10:30 - 11:15 AM

340B Discount Card Programs for the Uninsured

Joe Clark

Regional Manager
SUNRx

11:15 AM - 12:00 PM

Best Practices in Contract Pharmacy & Split Billing

Chris Giese

Vice President

SUNRx

Joe Clark

Regional Manager

SUNRx

12:00 - 12:30 PM - Lunch

12:30 - 1:30 PM

340B Audit Best Practices

David Layne

Manager, Health Care Consulting

Blue Consulting

1:30 - 3:00 PM

**Improving the Health Care Status
of Your Community through 340B**

ACHE Panel

Approved for 1.5 hours of ACHE Face-to-Face Credits



General Information

Location and Hotel Accommodations

Hilton Garden Inn Northeast
(at the Paddock Shops)
9850 Park Plaza Avenue
Louisville, KY 40241
(502) 423-0018

A block of rooms has been reserved for June 20-22, 2018. After cutoff date, reservations will be taken based on availability.

Room rate: \$124, plus tax
Cutoff date: May 31, 2018

Make your hotel reservation by visiting:

http://hiltongardeninn.hilton.com/en/gi/groups/personalized/S/SDFNEGI-K6H-20180620/index.jhtml?WT.mc_id=POG

Registration (Register by June 18)

The registration fee for this program is \$180 per attendee and is free for SUNRx participating hospitals. This fee covers breakfast, lunch, refreshments and program materials. You may register online, fax or mail.

Online: <https://www.kyha.com/events>

Fax to: (502) 426-6226

Mail to: KHREF
P. O. Box 436629
Louisville, KY 40253-6629

Refund Policy:

Requests for refunds must be received in writing by email, fax or mail to KHA prior to 5 PM on June 15. A \$50 service fee will be charged.

Registrations may be transferred to another individual. No refund will be given for cancellations received after June 15, 2018.

Special Needs

KHA wishes to take all steps necessary to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need any such assistance or services, please contact Pam Kirchem, KHA Director of Membership Services at (502) 426-6220 or pkirchem@kyha.com

Attire

Business casual attire is suggested for this seminar. Temperatures in meeting rooms are somewhat difficult to control; therefore, we recommend you dress in layers to allow for these variances.

For More Information

Pam Kirchem, MBA, FACHE
Director of Membership Services
Kentucky Hospital Association
(502) 426-6220 or pkirchem@kyha.com

340B Compliance Workshop Registration Form - Register before June 18, 2018

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Please Complete Information:

Name _____

Title _____

Email _____

Name _____

Title _____

Email _____

Complete Hospital Information:

Hospital _____

Address _____

Phone _____

Registration Fee:

The fee for this program is: \$180 per attendee
FREE for participating SUNRx hospitals

Number of participants _____ x fee = _____
(amount enclosed)

Online registration: <https://www.kyha.com/events>

Check Enclosed (Make checks payable to KHREF)

Checks and registration forms must be mailed before **June 18, 2018** to:

KHREF
PO Box 436629
Louisville, Kentucky 40253-6629
Phone: (502) 426-6220
Fax: (502) 426-6226

